

## Communiqué de Presse, Cannes, May 2015

# CineRegio elects Philippe Reyneart as Chairperson; and Nevina Satta, Sardegna Film Foundation joins the board

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On May 18<sup>th</sup>, 2015, at CineRegio's General Assembly during the 68<sup>th</sup> Festival de Cannes, 3 board members were elected for its 6-person board. New is Nevina Satta, CEO of Sardegna Film Foundation, who joins the board. In addition, Gerlinde Seitner, Vienna Film Fund and Katarina Krave, Film i Väst were re-elected for another two-year period until May 2017. Chairperson is Philippe Reyneart, CEO, Wallimage.

This means a new CineRegio board based on continuity and experiences. For the next 24 months the CineRegio board will consist of:

### **Philippe Reyneart, Wallimage, Belgium (chairman)**

Katarina Krave, Film i Väst, Sweden

Manfred Schmidt, Mitteldeutsche Medienförderung, Germany

Gerlinde Seitner, Vienna Film Fund, Austria

Nevina Satta, Sardegna Film Foundation, Italy

Grégory Faes, Rhône-Alpes Cinéma, France

Nevina Satta is the CEO of Sardegna Film Foundation from Italy and the Vice-President of the Italian Film Commission Association (IFC). Ms. Satta's vision is to transform CineRegio in the *breeding ground for elaborating a plan of action and a shared code of ethics for **sustainable production**, both at the social and environmental level*. She comments on the awareness that everything has already changed in relationship to the planet and the environment: *Our action is long overdue. The audiovisual industry along with other creative industries is anchored to the territories where it operates and it is our duty to protect them, promote new practices and innovative methodologies to make the public and the private sector work together responsibly. We must be generative and creative. Because (as Noemi Klein would put it)... This changes everything.*



*Cine-Regio is a network of European Regional Film Funds, representing 43 members from 14 European countries, which together have a total funding capital of €165 million.*

***At the 68th Festival de Cannes 31 films in the official & sidebar sections have been supported by Cine-Regio members. This state the importance of the work of Cine-Regio that acts as a lobby and network organisation encouraging cross-border and interregional co- operation and co-productions.***



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